



EUROMONEY

MARKETSAWARDS2026

PROGRAMME OVERVIEW

Full List of Categories

Execution Excellence

Markets & Trading

- Best Securities House ●●●
- Best Equities House ●●●
- Best Fixed Income House ●●●
- Best Derivatives House ●●●
- Best Sales & Trading Team ●●●
- Best Electronic Trading Offering ●●●
- Best Client Execution Service ●●●

Brokerage

- Best Broker ●●●
- Best Agency Broker ●●●
- Best Retail Broker ●●●
- Best Prime Brokerage ●●●
- Best Algos & Execution Service ●●●

Liquidity provision

- Best Overall Liquidity Provider ●●
- Best Market Maker ●●
- Best ETF Market Maker ●●

Market Enablers

Venues & Operators

- Best Exchange (overall) ●●
- Best Derivatives Exchange ●●
- Best Alternative Trading Venue ●●
- Best Dark Trading Venue ●●
- Best Block Trading Venue ●●
- Best Private Markets Platform ●●
- Most Innovative Venue Technology ●●
- Best Venue for Investor Education
- Best Venue for Sustainability ●●
- Best Venue for Client Service ●●

Infrastructure & Post-Trade

- Best Clearing House/CCP ●●●
- Best CSD/Settlement Venue ●●●
- Best Custodian ●●●
- Best Collateral/Margin Provider ●●●
- Best Network Infrastructure Provider ●●●
- Best Post-Trade Technology Provider ●●●
- Best Market Utility ●●●

Technology & Data

- Best Connectivity Provider ●●●
- Best EMS/OMS ●●
- Best Algo Trading Technology ●●
- Best Integrated Trading Platform ●●
- Best Fintech Partnership ●●
- Best Use of AI/ML in Trading ●●
- Best Regtech Solution ●●
- Best Workflow Automation Solution ●●

- Best TCA/Performance Analytics Provider ●●
- Best Market Data Provider ●●
- Best Alternative Data Provider ●●
- Best Index/Benchmark Provider ●●
- Best Data Integration/Distribution Platform ●●
- Best Cloud Data Solution for Markets ●●

Digital Assets

- Best Digital Assets Broker ●●●
- Best Digital Retail Trading Solution ●●●
- Best Digital Assets Trading Platform ●●●
- Best Tokenisation/DL Solution ●●
- Best Digital Custody Provider ●●
- Best for Digital Assets Market Connectivity ●●
- Best Institutional Digital On-Ramp ●●●
- Digital Prime Brokerage ●●
- Best Digital Assets Technology Solution ●●
- Best Digital Settlement Network ●●
- Best Digital Assets Data Provider ●●

Innovation

- Innovation of the Year ●
- Connectivity Breakthrough of the Year ●
- Trading Technology Breakthrough of the Year ●
- Post-Trade Innovation of the Year ●
- Data & Analytics Innovation of the Year ●
- Client Experience Innovation of the Year ●
- Compliance/Reg Innovation of the Year ●
- Digital Markets Innovation of the Year ●
- AI Innovation of the Year ●
- Retail Access Innovation of the Year ●
- Collaboration of the Year ●

Who Should Apply

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Execution

- Banks (markets/sales/trading)
- Brokers (institutional)
- Brokers (retail)
- Securities houses
- Principal brokers
- Prime brokerages



Operators

- Regulated exchanges
- Dark pools
- Private markets platforms
- Alternative trading venues
- Block trading venues
- Connectivity providers



Infrastructure

- Clearing houses
- Margin & collateral providers
- Custodians
- Network infrastructure



Technology & Data

- Software/solutions providers
- Regtechs
- Market data/analytics providers
- Fintechs



Digital Assets

- Digital brokers
- Tokenisation & DL providers
- Digital trading platforms
- Digital custodians



[Visit Market Awards homepage](#)



Full guidelines with categories, metrics and assessment criteria:

- [Markets & Trading](#)
- [Market Enablers](#)
- [Digital Assets & Infrastructure](#)
- [Technology & Data](#)



Submission portal



Submissions open: Tuesday 3 March

Submission deadline: Friday 22 May

The ultimate recognition of excellence

EUROMONEY

Thousands of banks from across the world participate in Euromoney's awards programmes every year. We assess and recognise the institutions that innovate and lead in all verticals of the financial services industry.

Our awards are the ultimate recognition of excellence that banks and financial institutions work yearlong to achieve.



Andrea Orcel
CEO, UniCredit
Awards for Excellence



Jane Fraser
CEO, Citi
Awards for Excellence



Tan Su Shan
CEO, DBS
Awards for Excellence



Tucker York
Global Head, Goldman Sachs Wealth Management
Private Banking Awards

Research Process

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Review guidelines

- Access full programme information on [Euromoney.com](https://www.euromoney.com)

Identify relevant categories

- Can't find a relevant category? Reach out to [Cameron Murphy](#)

Prepare submission and metrics

- Once you are ready to submit, head to our [awards portal](#) (coming soon) to provide relevant metrics and upload a document

Conduct follow-up interview

- Euromoney's research team will reach out for any additional information required and pitch interviews with your business leaders

Wait for the results

- We will let you know the outcome of your application in **June 2026**

Get ready for the ceremony!

- **London:** September 2026

"One thing I value about the awards is the [diligence that they undertake in choosing the winners](#), which means that those institutions which win, are those that are most deserving." - Raha Amir Shah Raja Azwa, CEO, [HSBC Amanah Malaysia Berhad](#)

Tips for a Strong Submission

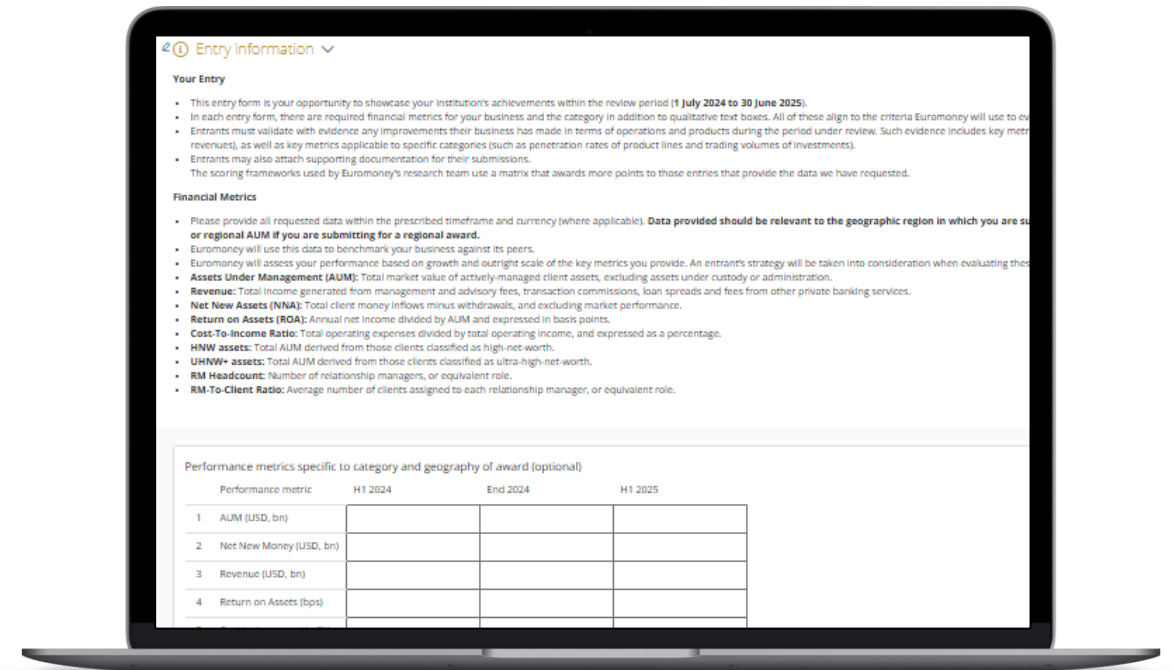
1 Review **category criteria** and ensure you respond to them

2 Provide all the **benchmarking metrics** required

3 Help Euromoney understand your **story and impact** you on clients and business

4 Prepare to discuss your **future outlook and plans** during follow up interviews

5 Make relevant **business leaders** available for each category and geography



Programme Timelines



Event



London
Sept 2026

Contact Us

EUROMONEY

For programme research methodology
and guidelines



Laurie McAughtry

laurie.mcaughtry@euromoney.com

Head of Capital Markets

For commercial enquiries about
certification and subscriptions



Cameron Murphy

cameron.murphy@euromoney.com

Business Development Manager

EUROMONEY

For over 50 years, Euromoney has been trusted to set the benchmark for excellence in global banking and finance.

Today, we harness our unparalleled access to institutions and senior decision-makers worldwide to collect unique data and insights, powering benchmarking solutions that shape industry strategy.

Competitive Positioning

- Certification
- Awards
- Promotional tools

Competitive Intelligence

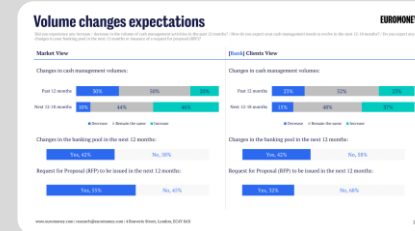
- Market positioning
- Performance rankings
- Market sizing
- Client voice
- Product capabilities

[Find out more >](#)



Corporates' satisfaction with product offering

Driver	Rank A	Rank B	Rank C	Rank D	Rank E	Rank F	Rank G
Corporate accounts	8.0	8.0	7.8	7.4	7.2	6.9	6.5
International payments	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Business payments	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Foreign exchange	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Collateral	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Investment trade financing	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Legal management	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Revenue share	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Product innovation	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Corporate credit	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Virtual accounts	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Investment trade	8.0	8.0	7.8	7.4	7.2	6.9	6.5
Merchant services	8.0	8.0	7.8	7.4	7.2	6.9	6.5



Relationship depth
 Dedicated senior coverage and executive engagement in strategic planning.
 They don't just check in, they truly act as strategic partners.
Digital Platform Strength
 Digital bank front end, API, automation speed, and seamless integration.
 They're constantly improving, they're the first to pick up the phone and fix it.
Client Support
 Highly trained and multi-lingual, and accessible, and they work with you.
 They don't just check in, they truly act as strategic partners.
Product Offering
 Broad and timely credit products aligned with the client's growth cycle.
 They're always working.
Innovation & Co-Creation
 Active collaboration on bespoke structures and pilots for new business models.
 They thought, "this is a problem and they helped us build a solution with us."
Risk & Compliance Expertise
 Strong advisors and tools to navigate KYC, sanctions, and regulatory complexities.
 They're partnerships, their compliance team is an asset, not a hurdle.

