

**THE MOST COMPREHENSIVE
BENCHMARKING PROGRAMME IN BANKING**

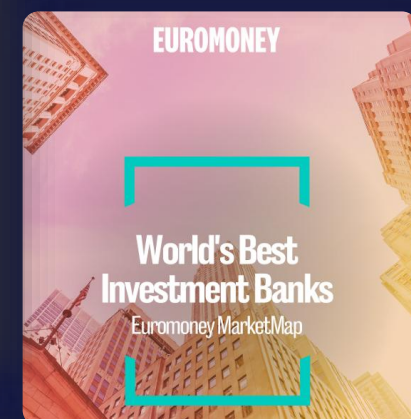
EUROMONEY

**AWARDS
FOR EXCELLENCE 2026**

PROGRAMME OVERVIEW

Benefits of Participation

- 1 **Show clients** why you are the best choice
- 2 **Inspire your team** and demonstrate success to investors
- 3 **Benchmark** your organisation against peers
- 4 **Celebrate your success** with the rest of the industry in an exclusive, high-profile setting
- 5 **Amplify your story** through Euromoney's global platform



Full List of Categories

EUROMONEY

Group Level Banking Awards

- | | | |
|--|--|--|
| Banking <ul style="list-style-type: none">• Best Bank ●●●• Best International Bank ●●●• Best Digital Bank ●●●• Best Bank Transformation ●● | Individual <ul style="list-style-type: none">• Banker of the Year ●• Outstanding Contribution to Banking ● | Sustainability <ul style="list-style-type: none">• Best Bank for Environmental, Social & Governance ●●●• Best Bank for Corporate & Social Responsibility ●●●• Best Bank for Diversity & Inclusion ●●●• Best Bank for Sustainable Finance ●●● |
|--|--|--|

Retail Banking Awards

- | | |
|---|--|
| Retail Banking <ul style="list-style-type: none">• Best Retail Bank ●●●• Best Digital Bank for Consumers ●●●• Best Bank for Customer Experience ●●●• Best Personal Investing Platform ●●● | Retail Lending <ul style="list-style-type: none">• Best for Mortgage/Home Loans ●●●• Best for Consumer Lending ●●● |
|---|--|

Corporate Banking Awards

- | | |
|--|---|
| SME Banking <ul style="list-style-type: none">• Best Bank for SMEs ●●●• Best Digital Bank for SMEs ●●●• Best SME Banking Ecosystem ●● | Banking for Large Corporates <ul style="list-style-type: none">• Best Bank for Large Corporates ●●●• Best Digital Bank for Large Corporates ●●● |
|--|---|

Technology Vendor Awards

- | | | |
|--------------------------------|-----------------------------------|---------------------------|
| • Best Core Banking Solution ● | • Best Digital Banking Solution ● | • Best Lending Solution ● |
|--------------------------------|-----------------------------------|---------------------------|

Investment Banking Awards

- | | | | |
|---|---|--|--|
| Investment Banking & Advisory <ul style="list-style-type: none">• Best Investment Bank ●●●• Best Investment Bank for ECM ●●●• Best Investment Bank for DCM ●●●• Best Investment Bank for M&A ●●●• Best for Capital Markets Advisory ●●●• Best Investment Bank for FIG ●●• Best Investment Bank for SSA ●●• Best Investment Bank for Financial Restructuring ●●• Best Investment Bank for Private Markets ●●• Best Investment Bank for Sector-Specific Performance ●●● | Individual <ul style="list-style-type: none">• Investment Banker of the Year ● | Financing <ul style="list-style-type: none">• Best Investment Bank for Financing Solutions ●●●• Best Investment Bank for Project & Infrastructure Financing ●● | Markets <ul style="list-style-type: none">• Best for Markets ●●●• Best for Research ●●●• Best for Securities Services ●●● |
|---|---|--|--|

Geographic scope of categories: ● Global ● Regional ● National/Domestic

Who Can Apply

EUROMONEY



Banks

- Universal banks
- Corporate banks
- Retail banks
- Investment banks



Non-banking financial institutions

- Digital banks & neobanks
- Fintechs
- Personal investing platforms
- Consumer & mortgage lenders
- Independent investment banking advisors
- Liquidity providers



Technology vendors

- Core banking software vendors
- Digital banking providers
- Lending software providers



[Visit homepage](#)



Full guidelines with categories, metrics and assessment criteria:

- [Group Level Banking](#)
- [Retail Banking](#)
- [Corporate Banking](#)
- [Investment Banking](#)
- [Technology Vendor](#)



[Submission portal >](#)



Submissions open:

- All regions: Thursday 4 December 2025

Submission deadlines:

- Middle East: Friday 16 January 2026
- All other regions: Friday 27 February 2026

About the Awards for Excellence

EUROMONEY



700+ Financial Institutions
Participating Globally



125+ Countries/Territories
Represented Globally



"It's really exciting, it's a privilege, it's **an honour to be here**' -
Luanne Lim, Chief Executive Officer, Hong Kong, **HSBC**

Research Process

EUROMONEY

Review guidelines

- Access full programme information on [Euromoney.com](https://www.euromoney.com)

Identify relevant categories

- Can't find a relevant category? Reach out to [Alex Pang](#)

Prepare submission and metrics

- Once you are ready to submit, head to our [awards portal](#) to provide relevant metrics and upload a document

Conduct follow-up interview

- Euromoney's research team will reach out for any additional information required and pitch interviews with your business leaders

Wait for the results

- We will let you know the outcome of your application in **March 2026** (Middle East only) or **May 2026** (Rest of World)

Get ready for the ceremony!

- The ceremonies:
 - **Dubai:** May 2026
 - **London:** July 2026
 - **Singapore:** September 2026

"One thing I value about the awards is the **diligence that they undertake in choosing the winners**, which means that those institutions which win, are those that are most deserving." - Raha Amir Shah Raja Azwa, CEO, [HSBC Amanah Malaysia Berhad](#)

Tips for a Strong Submission

EUROMONEY

1 Review **category criteria** and ensure you respond to them

2 Provide all the **benchmarking metrics** required

3 Help Euromoney understand your **story and impact** you on clients and business

4 Prepare to discuss your **future outlook and plans** during follow up interviews

5 Make relevant **business leaders** available for each category and geography

The screenshot displays the 'Entry Information' section of the submission form. It includes a 'Your Entry' section with instructions and a 'Financial Metrics' section with a list of metrics to be provided. Below these sections is a table for performance metrics.

Entry Information

Your Entry

- This entry form is your opportunity to showcase your institution's achievements within the review period (1 July 2024 to 30 June 2025).
- In each entry form, there are required financial metrics for your business and the category in addition to qualitative text boxes. All of these align to the criteria Euromoney will use to evaluate your submission.
- Entrants must validate with evidence any improvements their business has made in terms of operations and products during the period under review. Such evidence includes key metrics (revenues), as well as key metrics applicable to specific categories (such as penetration rates of product lines and trading volumes of investments).
- Entrants may also attach supporting documentation for their submissions.

The scoring frameworks used by Euromoney's research team use a matrix that awards more points to those entries that provide the data we have requested.

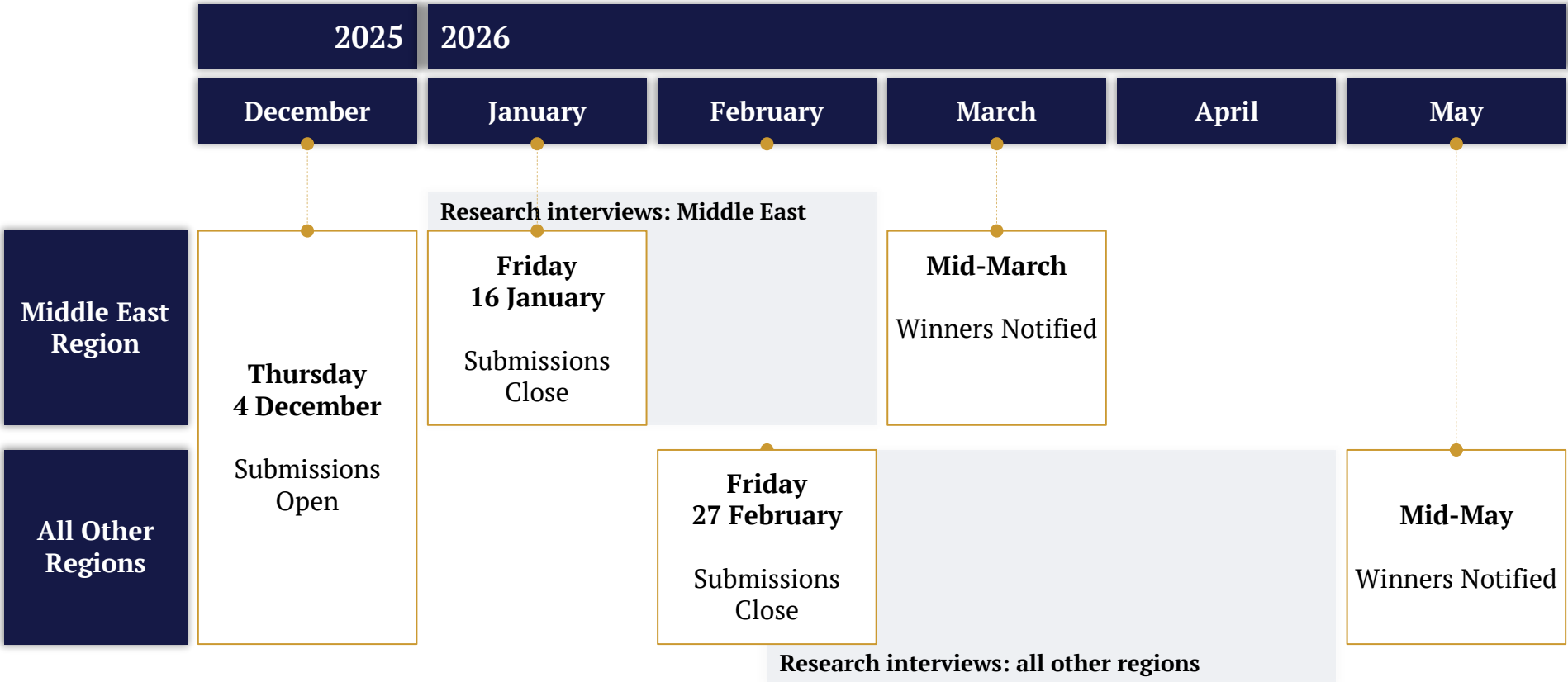
Financial Metrics

- Please provide all requested data within the prescribed timeframe and currency (where applicable). **Data provided should be relevant to the geographic region in which you are submitting your entry, or regional AUM if you are submitting for a regional award.**
- Euromoney will use this data to benchmark your business against its peers.
- Euromoney will assess your performance based on growth and outright scale of the key metrics you provide. An entrant's strategy will be taken into consideration when evaluating their performance.
- Assets Under Management (AUM):** Total market value of actively-managed client assets, excluding assets under custody or administration.
- Revenue:** Total income generated from management and advisory fees, transaction commissions, loan spreads and fees from other private banking services.
- Net New Assets (NNA):** Total client money inflows minus withdrawals, and excluding market performance.
- Return on Assets (ROA):** Annual net income divided by AUM and expressed in basis points.
- Cost-To-Income Ratio:** Total operating expenses divided by total operating income, and expressed as a percentage.
- HNW assets:** Total AUM derived from those clients classified as high-net-worth.
- UHNW+ assets:** Total AUM derived from those clients classified as ultra-high-net-worth.
- RM Headcount:** Number of relationship managers, or equivalent role.
- RM-To-Client Ratio:** Average number of clients assigned to each relationship manager, or equivalent role.

Performance metrics specific to category and geography of award (optional)

| Performance metric | H1 2024 | End 2024 | H1 2025 |
|---------------------------|---------|----------|---------|
| 1 AUM (USD, bn) | | | |
| 2 Net New Money (USD, bn) | | | |
| 3 Revenue (USD, bn) | | | |
| 4 Return on Assets (bps) | | | |

Programme Timelines



Events



Dubai
May 2026



London
July 2026



Singapore
September 2026

Contact Us

EUROMONEY

For questions on how to participate in
the Awards for Excellence 2026



Alex Pang

alex.pang@euromoney.com

Head of Engagement

For programme research methodology
and process



Ben Naylor

bnaylor@euromoney.com

Head of Research

For commercial enquiries about
certification and subscriptions



Peter York

peter.york@euromoney.com

Head of Sales

“Clients look to these awards as a **stamp of approval**; a **stamp of a bank they can rely on**” - Joel Van Dusen, Group Head of Corporate & Investment Banking, **Mashreq**



Jane Fraser
CEO, Citi
Banker of the Year



“We will be very excited to **use this award as a marketing tool**, to continue to win more of these with our clients” - Nicolo Magni, Head of South-East Asia & South Asia, Global Banking, **UBS**



Tan Su Shan
CEO, DBS
World's Best Bank

“Thank you Euromoney for this **extraordinary recognition**. [...] It speaks to us being the best bank for all our stakeholders, our clients, our employees, and of course our community and the societies in which we operate” – Tan Su Shan, CEO, **DBS**

EUROMONEY

For over 50 years, Euromoney has been trusted to set the benchmark for excellence in global banking and finance.

Today, we harness our unparalleled access to institutions and senior decision-makers worldwide to collect unique data and insights, powering benchmarking solutions that shape industry strategy.

Competitive Positioning

- Certification
- Awards
- Promotional tools

Competitive Intelligence

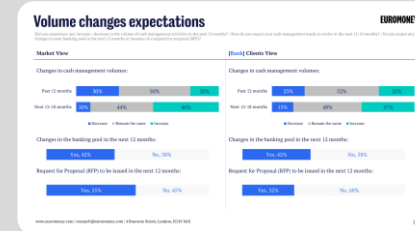
- Market positioning
- Performance rankings
- Market sizing
- Client voice
- Product capabilities

[Find out more >](#)



Corporates' satisfaction with product offering

| Driver | Rank A | Rank B | Rank C | Rank D | Rank E | Rank F | Rank G |
|----------------------------|--------|--------|--------|--------|--------|--------|--------|
| Corporate accounts | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| International payments | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Business payments | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Foreign exchange | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Collateral | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Investment trade financing | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Legal management | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Revenue share | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Product innovation | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Corporate credit | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Virtual accounts | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Investment trade | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |
| Merchant services | 8.0 | 8.0 | 7.8 | 7.4 | 7.2 | 6.9 | 6.5 |



Relationship depth
 Dedicated senior coverage and executive engagement in strategic planning.
 They don't just check in, they truly act as strategic partners.

Digital Platform Strength
 Digital bank front end (APP, implementation speed, and user experience).
 They don't just check in, they truly act as strategic partners.

Client Support
 Multiple touchpoints (chat, mobile, and voice) and 24/7 support.
 They don't just check in, they truly act as strategic partners.

Product Offerings
 Broad and timely credit products aligned with the client's growth cycle.
 They don't just check in, they truly act as strategic partners.

Practicing Competitiveness
 Commercial offering streamlined around long-term value.
 They don't just check in, they truly act as strategic partners.

Innovation & Co-Creation
 Active collaboration on bespoke structures and pilots for new business models.
 They don't just check in, they truly act as strategic partners.

Risk & Compliance Expertise
 Strong advisory and tools to mitigate KYC, sanctions, and regulatory complexities.
 They don't just check in, they truly act as strategic partners.

