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Financial Institutions Survey 2026

Final methodology

As of: December 2025.

Intelligence that drives action

Euromoney's benchmarking products for corporate banking

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What is your market position?

Performance rankings

Measure your financial performance against global and domestic corporate banks using revenue performance rankings

How do your clients rate you?

Client voice

Uncover your strengths, spot vulnerabilities and learn what your treasury clients won't always tell you directly

How do your capabilities compare to best-in-class?

Product capabilities

Benchmark your corporate banking product capabilities, identify blind spots and inform your strategy and roadmap planning

How do you demonstrate that you are the best?

Certification

Get certified using a rigorous methodology, profiled among winners and with opportunities to amplify your success

45,000+ respondents across 3 studies

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World's most comprehensive transaction banking satisfaction studies

Cash Management Survey

30,000+ corporates

- **Coverage**: all corporates, including small, medium and large corporates
- **Geographic coverage**: all continents, 120+ countries
- **Data collection method**: digital survey

Trade Finance Survey

13,500+ corporates

- **Coverage**: all corporates, including small, medium and large corporates
- **Geographic coverage**: all continents, 90+ countries
- **Data collection method**: digital survey

Financial Institutions Survey

1,500+ NBFIs and banks

- **Coverage**: NBFIs (insurance, asset managers, brokers, PEs, funds, fintechs, PSPs, etc.) and institutions with a banking licence
- **Geographic coverage**: ran in 2025 as a pilot with coverage on the largest 20 economies. Expected significant expansion in 2026
- **Data collection method**: digital survey

Sample selection

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Outreach process:

- Past participants
- Public marketing campaign
- Euromoney audience
- Banks' outreach

Respondents' common job titles:

Financial Institutions: NBFIs	Financial Institutions: banks
Finance – Other	Relationship Manager
Payments / payables manager	Head of Financial Institutions
Accountant	Financial Institutions - Other
Relationship Manager	Head of Treasury
Chief financial officer	Treasury Manager
Financial Controller	Director
Head of Treasury	Head of Trade Finance
Finance manager	Trade Finance - Other
Analyst	Finance - Other
Director	General Manager
Head of Finance	Chief financial officer
	Director of FI
	Manager - FI

2026 FI Survey: Detailed Methodology

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Applies for: BANK respondents

"Bank" respondent definition:	Representative of a licensed institution – either holding a banking licence or an electronic money licence
Overall scores calculation:	Across all drivers an average is calculated per provider per institution. Averages will determine a ranking for client service, product, technology and an overall ranking in each geographic position for each provider. Responses for payments and liquidity are combined as simple average into cash management. For bank respondents' simple average methodology is used, no weights being applied.
Geographic definition:	For the global rankings, the entire sample is considered. For the regional rankings, the geography is selected based on Section 4 / Q3: "*Please indicate the regions in which you use each of the following banks for your [pathway name] activities*". Regions are built as following: - Africa takes into consideration all providers used for activities in North Africa and Sub-Saharan Africa - Asia Pacific takes into consideration all providers used for activities in North Asia, Central Asia, South Asia, ASEAN, Greater Bay and Oceania - Europe takes into consideration all providers used for activities in Central & Eastern Europe, Nordics and Western Europe - North America takes into consideration all providers used for activities in the United States and Canada - Latin America and Middle East do not have any sub-regional splits Sample permitting, Euromoney reserves the right to publish rankings in sub-regions as well.
Qualifying criteria:	For the global rankings, a ranked provider requires a minimum of 5% of the entire study sample and to be used by a significant number of respondents in at least 2 regions. For the regional ranking, a ranked provider requires a minimum of 5% of the entire sample in that geography. The sample in the geography also requires to be high enough (representative) compared to the size of the economy for the region to be published.
Currency clearing rankings:	Currency-level rankings will be published for currencies with a representative sample, at global level, using the entire study sample.
List of all rankings:	Top Cash Management Providers for Banks: global and 6 regions* Top Trade Finance Providers for Banks: global and 6 regions* Top Clearing Providers for Banks: global, across AED; AUD; CAD; CHF; CNY; EUR; GBP; HKD; JPY; NZD; SGD; USD* Note (*): sample dependent

2026 FI Survey: Detailed Methodology

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Applies for: NBFI respondents

"Bank" respondent definition:	Representative of a non-banking financial institution, such as: insurance, asset manager, private credit fund, wealth managers, pension funds, broker dealer, securities fir, leasing institution, factoring institution, supply chain finance provider, export credit agency, development financial institution, payments service provider, etc.
Overall scores calculation:	Across all drivers an average is calculated per provider per institution. Averages will determine a ranking for client service, product, technology and an overall ranking in each geographic position for each provider. Responses for payments and liquidity are combined as simple average into cash management. For NBFI respondents AUM is used to segment the market into: large, medium and small institutions. Large NBFIs will receive a weight of 10x, medium NBFIs a weight of 5x, while small NBFIs a weight of 1x. Role of the respondent also matters. See below.

Geographic definition:	Following classification is used:
	- Global rankings: 0.5x regional respondents are considered for the global rankings, 1x global respondents;
	- Regional rankings: 0.5x domestic respondents in that geography, 1x regional respondnets, 1x global respondents who are using the provider in the geography.
	    - The latter is determined through question: "*In which region(s) are you using each of the banks? Think about all your [pathway] activities, including domestic and international.*"
	    - *Africa takes into consideration all providers used for activities in North Africa and Sub-Saharan Africa*
	    - *Asia Pacific takes into consideration all providers used for activities in North Asia, Central Asia, South Asia, ASEAN, Greater Bay and Oceania*
	    - *Europe takes into consideration all providers used for activities in Central & Eastern Europe, Nordics and Western Europe*
	    - *North America takes into consideration all providers used for activities in the United States and Canada*
	    - *Latin America and Middle East do not have any sub-regional splits*
	- Domestic respondents are only considered for national / regional rankings.
	Section 2 / Q6B – "*your office location*" – determines the country of the respondent.

Qualifying criteria:	For the global rankings, a ranked provider requires a significant number of votes (generally 5%) coming from respondents in at least 2 different regions. For the regional ranking, a ranked provider requires a significant number of votes (generally 5%) coming from respondents in at least 2 different countries in that region.
List of all rankings:	Top Cash Management Providers for NBFIs: global, 6 regions, selection of countries* Top Trade Finance Providers for NBFIs: global, 6 regions, selection of countries* Note (*): sample dependent

Expected output

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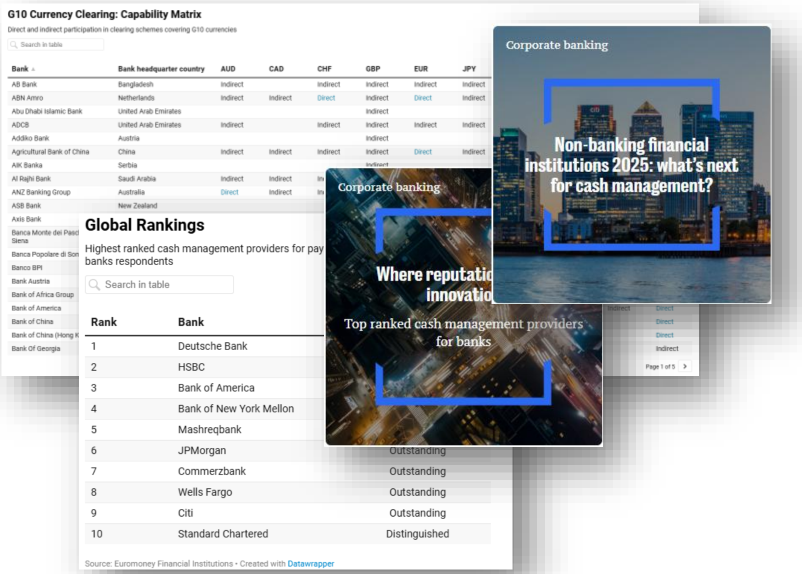
Core output

Ⓔ assets will be published on Euromoney.com for Corporate Banking subscribers.

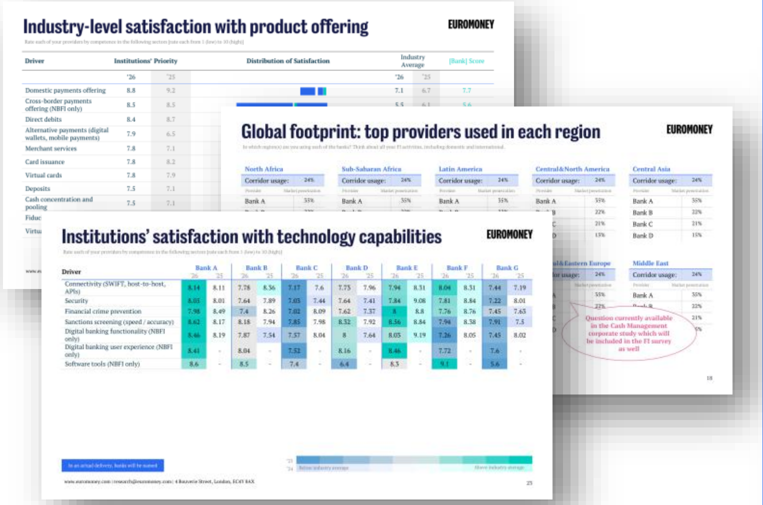
- Rankings at global, regional and country level Ⓔ
- Reports covering key insights from study Ⓔ
- Currency clearing capability matrix Ⓔ



Data package

Available to purchase. Bespoke.

- Spotlight report – an executive summary of key findings of the study
- Bespoke report, deep diving into each satisfaction driver
- Client level data
- Pre-agreed number of face-to-face or online meetings with Euromoney lead analysts for deep-dive sessions



Marketing toolkit

Available to purchase. Bespoke.

- Rosettes available for promotion of positioning in rankings
- Right to reuse MarketMap for external communication
- Ability to transfer the spotlight report into an article without paywall

Bespoke reports: illustrative output

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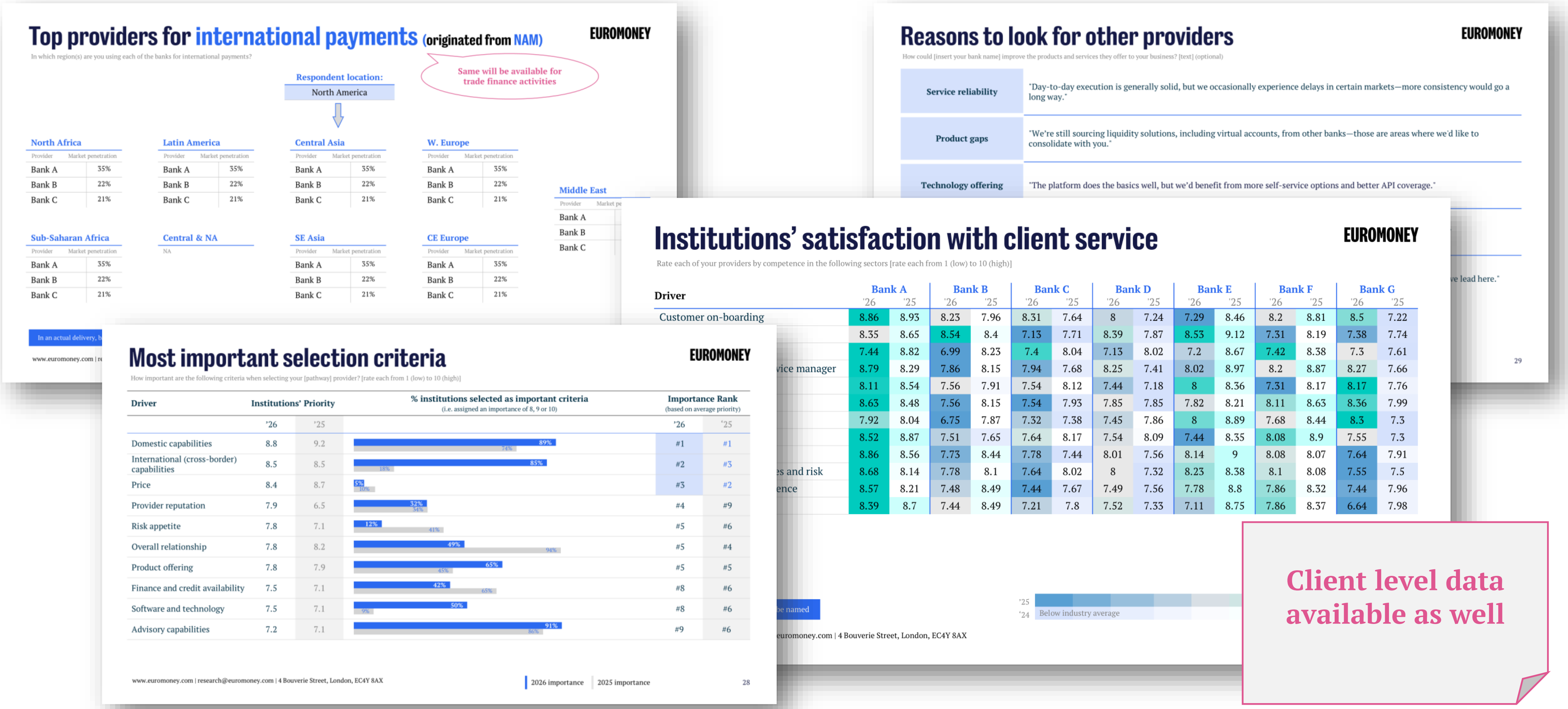

Client level data available as well