



2023 ASIAMONEY RETAIL BROKERS POLL – METHODOLOGY

IMPORTANT: The offering of incentives (monetary or otherwise) for votes is strictly prohibited.

The **Asiamoney Retail Brokers Poll** runs from 1 June to 28 July 2023. We invite retail investors from across Asia to vote for their brokerages and to rate their services.

The aim of this poll is to identify and give recognition to Asia’s best retail brokers in each market.

The on-line questionnaire is brief and takes between 2-3 minutes to complete.

The online questionnaire can be accessed at www.euromoney.com/RetailBrokers

Respondents are asked to vote for the following categories in their market:

- best retail brokerage
- best analyst/commentator

Winners are determined by the total number of votes they receive. A brokerage must receive greater than 5% of the votes to be ranked.

For the qualitative section, the survey will ask respondents to rate the services provided by the brokerage they nominate. The service categories are:

- internet trading platforms
- pricing
- speed of execution
- customer service

Brokerages that receive sufficient votes will be assessed on their average score in each category of service, and ranked against all other brokerages in that category.

The poll covers the following 16 markets:

Australia	Malaysia
Bangladesh	Pakistan
China	Philippines
Hong Kong	Sri Lanka
India	Singapore
Indonesia	Taiwan
Japan	Thailand
Korea	Vietnam

The winners for each category will be published in December 2023.

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VERIFICATION & AUDITING

Select respondents may receive an email from *Asiamoney* two days after they vote asking them to click on a validation link to verify their vote. If respondents do not complete the polling process by clicking the link, *Asiamoney* may follow up and attempt to verify via other means.

Asiamoney will investigate and audit individual responses; responses suspected of being fraudulent will be made void and violating parties will not be eligible to participate in future *Asiamoney* Polls.

Disclaimer

This Disclaimer is in addition to our Terms and Conditions as available on our website and shall not supersede or otherwise affect those Terms and Conditions.

This poll is not based on scientific or representative samples. As set out in our Methodology, The results of the poll and other related information have been obtained from various opinion-based sources and have not been independently or professionally verified. The results of the poll are therefore statements of opinion of participants of the poll as of the date of participation and not statements of fact.

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