

Difficult to trade currencies for NA Corps in 2013

- The 5 currencies most cited by NA Corps users of the FX markets that they found difficult to obtain consistent liquidity in 2013 and banks cited as being the most helpful were:

Difficult to obtain currency	Banks Cited
Brazilian Real . BRL	BAML, Citi
Chinese Yuan Renminbi . CNY	BAML, Standard Chartered
Argentine Peso . ARS	BAML, Citi
Indian Rupee . INR	BAML, J.P. Morgan
Indonesian Rupiah . IDR	BAML, HSBC

Top 5 Importance Factors when selecting a counterparty for NA Corps were:

Factors when placing business	Score
Overall insight into FX market	6.25
Counterparty credit rating	6.11
Back office relationship	5.99
Participation in request for borrowing / debt mandate	5.88
Ability to deal in size	5.81

Factors when placing E-business	Score
Comprehensive product suite: spot/forward	6.42
Sales support and interaction	6.15
Ability to deal in size	5.95
Reporting & analytical tools	5.60
Order book depth transparency	5.56